

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

)	Confirmation No.: 4775
)	
Applicants: MARGILOFF et al.)	Group Art Unit: 4194
)	
Application No.: 10/767,242)	Examiner: Maria Victoria Vanderhorst
)	
Filing Date: 1/29/2004)	RESPONSE to Restriction Requirement
)	mailed December 14, 2007
)	
For: SYSTEMS AND METHODS FOR)	Docket No.: E03.003/U
SELECTING ADVERTISEMENTS)	
TO BE PROVIDED TO USERS VIA)	PTO Customer Number 28062
A COMMUNICATION NETWORK)	Buckley, Maschoff & Talwalkar LLC
)	50 Locust Avenue
)	New Canaan, CT 06840

Mail Stop Amendment (via EFS)
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the outstanding Restriction Requirement in this case, Applicants elect Invention I (claims 1-11) for examination. If any issues remain, or if the Examiner has any further suggestions for expediting allowance of the present application, the Examiner is kindly invited to contact the undersigned via telephone at (203) 972-0191.

Respectfully submitted,

March 5, 2008
Date

/Patrick J. Buckley/
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